

## Front Cover

Cover Price is \$975 per issue.

The front cover consists of one main listing photo and two supporting photos, an agent photo, and company logo to be placed in their designated areas.

Does not include photography.

Only professional photography is accepted.

## Additional Charges & Specifications

Listing property photos and other images:

- Professional Photography is recommended.
- High Resolution pictures and images are required.

Right Hand Read Guarantee: Add 5%

Premium Placement: Add 5%

Split Page Fee: \$10 per agent

All Payments made by check must be received by the advertiser submission due date on the Homes & Land current Copy due dates. If payment is not received by advertiser submission due date there will be a \$35 fee incurred.

Rates are per advertisement. Payment is due on the deadline date published on the Homes & Land of Brevard Copy Due Date Calendar. A late fee of \$35 will be incurred with any delay in payment.

Prices are subject to change.

## Online Advertising

Investment per listing per month

Featured Listings:

HomesAndLand.com .....\$10  
Wall Street Journal.....\$20

Banner Ads:

Leaderboard .....\$500  
Skyscraper .....\$500



**Full Page Ad**  
**\$695**

Up to 15 listings

or Full Page - Best Deal Section - \$585 per issue. Ad must run 2 consecutive issues without change.

Multi-Page Pricing Available.



**Half Page Ad**  
**\$410**

Up to 8 listings

or Half Page - Best Deal Section - \$350 per issue. Ad must run 2 consecutive issues without change.



**Quarter Page Ad**  
**\$280**

Feature up to 4 listings per issue.



**1/8 Page Ad**  
**\$135**

Minimum run is 2 consecutive issues without change. Perfect size to showcase a single listing or business!



**Business Card Ad**  
**\$85**

Minimum run is 2 consecutive issues. Space is limited - please check for availability!



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**HOMES & LAND**  
OF BREVARD COUNTY

[www.MyBrevardHomes.com](http://www.MyBrevardHomes.com)

[www.HomesAndLand.com/benefits](http://www.HomesAndLand.com/benefits)