

Maximize Exposure for Your Luxury Listings



Advertise with Homes & Land and let us help you reach affluent homebuyers for your luxury listings.

“Through their New York Times program, Homes & Land has given my property the exposure that it warrants. The prospects that have come from the ads are ideal for this home. This advertising medium has also helped to elevate the image of my company. Thank you.”

*Nancy Latham, Broker/Owner
St. Simons Island, GA*

Advertise with Homes & Land and your listings that are over \$750,000 are automatically uploaded to national luxury real estate websites of The New York Times, Great Homes, The Boston Globe and the International Herald Tribune.

According to a recent New York Times survey:

- 50% of visitors have gone to an agent's website for more information on a property viewed online
- 25% anticipate spending \$1 million or more on their home
- 25% report the market value of their current home as \$1 million or more
- 25% already own a second home

The New York Times

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